

ANNUAL REPORT 2020

CONNECT
LEARN
ENRICH



ERICSON
PUBLIC
LIBRARY

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PUBLIC LIBRARY



ERICSON PUBLIC LIBRARY presents **"COFFEE 101"**
Tuesday, July 21 at 7:00 p.m.
 Join Dan Hoy, NASA PI, Solar System Ambassador, Tue, June 23 at 10:30 am Facebook Live Event.
 Learn about rockets and how to create your own straw rockets.
 The 20 minute presentation, followed by a Q & A will be hosted on Dan Hoy's Facebook account. <https://www.facebook.com/danhoy>
 SUITABLE FOR THE WHOLE FAMILY

VIRTUAL CODE CLUB
Grades 2nd-5th
 Code Club is back and now you can join virtually. Join Mr. Z on Wednesdays for an interactive coding experience. Registration is required.
Wednesdays at 3:00 pm starting July 1-July 22
 Don't forget to download Zoom to your computer or device. Follow this link to register: <https://forms.gle/LACE0kqye45H4t7>

ESCAPE FROM WONDERLAND DIGITAL ESCAPE ROOM
 Featuring a fun virtual escape room for all ages! RSVP your attendance on our Facebook event page. A special live on video event will be held at 11am for the people link to participate!
SATURDAY AUGUST 11AM

NIGHTY NIGHT WITH MR. Z AND OLLIE
TUESDAY EVENINGS AT 6:30 PM
 Join Mr. Z and his cat, Ollie Jones for an evening storytime live on Facebook.

Congratulations to our summer reading participants for reading a total of 86,737 minutes for our 2020 Summer Reading Program

BEFORE

AFTER

LETTER FROM THE DIRECTOR



JAMIE WILLIAMS
DIRECTOR

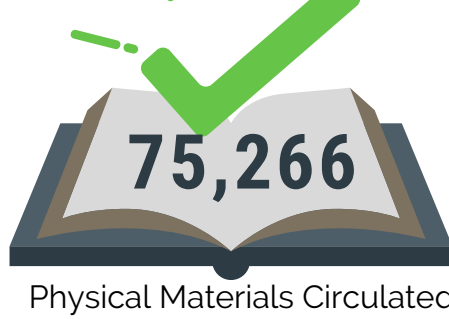
Every year as I prepare the Library's Annual Report, I spend time compiling data and statistics. The quantitative numbers are always nice to show how busy we were and how many people we served, but I also like to think about how to show our impact. This is harder to compile and present. I spend time reviewing our programs, going over program pictures we've taken, and patron success stories we've documented. Reflecting on this last fiscal year which ran July 2019 to June 2020 has been different. Although we show a decline in the numbers, our impact has increased. In a world where everything is different from how we interact and serve to accomplish our mission: to connect, to help others learn and enrich lives- we've utilized our library superpowers through our online platforms. We've been able to connect to our community in a way we've never imagined. During a time when people are stuck at home and need to socially distance themselves, we've been able to connect people to information,

experiences, and services that enhance their quality of life so that our community can continue to learn, enjoy and thrive.

When our library closed its doors, we continued to serve our community every single day, in every way we could.

Our Library immediately transitioned to digital services, expanded our digital collection and access to those collections as quickly as possible so that our community had access from the safety of their homes. We used technology to provide support and answer questions, engage with our community and promote learning and digital resources. Our programs which saw packed spaces were suddenly virtual. Our librarians are constantly finding new and innovative ways to serve our community. As we continue to evolve and adapt our services to meet our community's needs, we will continue to provide the very best to you, because that is our commitment.

THE NUMBERS



Digital Materials Circulated



Public Computer Sessions



Wi-Fi Sessions

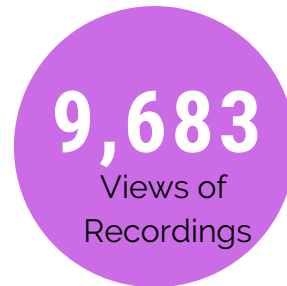


Database Uses



Website Visits

THE FUN



THE FINANCES

Income Sources

City of Boone

General Fund

\$534,457

Capital Income

\$39,645

Contract Cities

\$1,160

Boone County

\$62,725

State

\$8,319

Federal

\$500

Fines/Fees

\$11,226

Gifts/Grants

\$30,384

Capital Income (private) \$10,602

Operating Expenditures

Materials

\$44,412

Salaries

\$293,651

Benefits

\$147,088

Other Operational

Expenses

\$126,659

Capital Expenditures

\$ 50,747



THE STORIES

Student Success Story

Our annual summer reading program offers a multitude of programs to help keep kids and teens engaged in learning and continue to sharpen their reading skills. We had 31 virtual programs with a total attendance of 2,773 and 46,770 minutes read by children! Teens had 8 virtual programs with a total attendance of 815 including views! -Director

Student Success Impact

We have a 9th grader that has been coming in regularly since he moved to town 4 years ago. He is always telling our librarians to have a great day after he checks in on what is new. G has been open with how the library has always been his go to place because he feels "safe, comfortable and accepted" here.

After listening to him talk about being in foster care for the first 8 years of life, and then being diagnosed as autistic, it's amazing how well adjusted to life he is. He attributes it to the access to books and information and being able to be involved in the teen programs. He is an enthusiastic learner and has benefited from our library programs and services. He wants to be a psychiatrist as he's learned a lot about his diagnoses and wants to learn even more! -Director

People in Need Success Story

"A friendly face in HyVee recognized me from the library and wanted to share how glad he was the library had computers and job assistance and that he got the job with our help!" - Librarian

Trent's Awesome Book Club Success Story

"I want to leave a legacy for my son. His program will motivate children to read. Thank you for offering him the opportunity to do so." Trent shares his love of books with other children! -Trent's dad

Grab N' Go Program Success Story

"We miss coming to the library for storytime. Thank you for providing a craft for us to enjoy together." -Parent
The library provides Grab N' Go kits for kids to do at home to incorporate literacy and some quality time with mom or dad.



THE IMPACT

Virtual Author Program-partnered with schools

"Thank you for your working hard to ensure students were able to meet author Luke Flowers. They really enjoyed this opportunity. You mentioned the excitement on one of the students faces. He wants to be an illustrator when he grows up. He was over the moon with this program." -BCSD Teacher



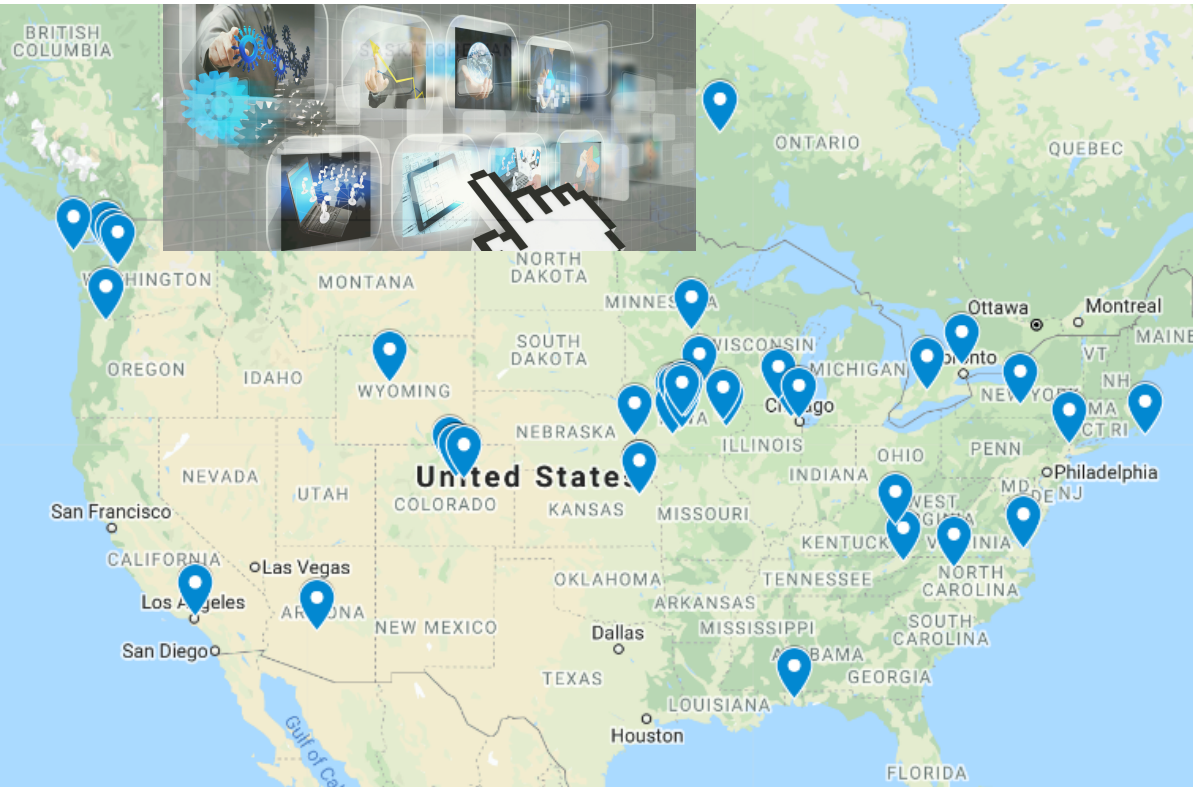
Reflecting on COVID impact

"We appreciate your assistance in helping to find resources to assist us with at home learning. Times are difficult however, we can always count on our local library." -Parent

People in Need of Creativity

"The library has been offering our Writers Workshop program for over three years. We have very talented writers share their ideas and get input. We have many published writers, but never one that wrote her book during many of the Writers Workshops! The ability to create a book and gather input and ideas from the group and then publish it has been very exciting!" -Program Librarian

MAPPING THE IMPACT



With Virtual Programming we have increased our reach!

We created this map to show you where program attendees and partners have come from. Although our goal is to support local community, this shows the impact libraries can have not only across the state, but outside the United States! We have innovative and creative staff bringing their great ideas to life and drawing in people from all over! Our librarians have reimagined the possibilities and taken advantage of new opportunities as we work more outside our traditional roles to make a bigger impact. Through these opportunities we were able to provide amazing programs and draw in interested parties from Canada, California, Colorado and more! We know this has impacted not only their perspectives and positive experiences with our library but with their desire to come to our community. We play a role in economic development and tourism, and are culturally iconic. As gateways to knowledge and culture, libraries play a fundamental role in society. The resources and services we offer create opportunities for learning, support literacy and education, and help shape the new ideas and perspectives that are central to a creative and innovative society. Public libraries today are deeply involved with people, technology, and quality of life. We have tremendous reach geographically and virtually. We offer collections and programs that support early literacy, workforce readiness and small businesses. As such, we are an important and dynamic part of the community's learning infrastructure which supports local economic development and quality of life issues. And we will continue to show everyone why Boone is a great place to live, learn and succeed.



- Canadian patron
- Iowa patrons
- Microsoft Employee Participated
- Program
- Nantucket, MA
- Seattle, WA
- Richmond Hill, ON Canada
- Portland, OR
- Lingo Lakes, MN
- Fairhope, Alabama
- Ames, IA
- Omaha, NE
- Los Angeles, CA
- Ithaca, NY
- Bloomington, IL
- Greensboro, NC
- Delavan, WI
- London, ON Canada
- Ogden, IA
- Des Moines, IA
- Norwalk, IA
- Forks, WA
- Johnson City, TN
- Thelma, KY
- Norfolk
- Boulder
- Denver, CO
- Phoenix
- Point 29
- Topeka, KS
- Point 30
- Winterset, IA
- Maple Valley, WA
- Nevada, IA
- West Branch, IA
- Denver, CO
- Topeka, KS
- Point 42
- Story City, IA
- Ames, IA
- Solon, IA
- Chicago, IL